

We Are Tea Loose Leaf Brewing Guide

Here are some simple guidelines to assist you in serving top quality We Are Tea.

Preparation:

- Fill caddies with corresponding loose-leaf teas & store excess tea in sealed bag provided to ensure freshness.
- Place proper size scoop inside caddy with tea (as per Tea/Scoop guide). Store scoop there to remove the guessing each time you make a cup.
- Display caddies in a pleasant and eye-catching way, with labels in view to help customers choose.
- Prepare timers on countdown mode for 90s (1:30).
- Prepare brewing stations pairing each infuser with a timer.

Brewing:

- 1. Using the specified scoops place 1 level scoop of loose tea into a clean infuser.
- 2. Add freshly drawn boiling water (temperature is important) to the infuser and tea. Fill to the top of the 'tea' logo for a 12oz cup of tea.
- 3. Start timer on 1 min 30 second countdown.
- 4. After specified time, place the infuser on top of cup to decant. This is a great stage to do on front of counter so the customer can watch as it's exciting and looks great. You can chat to them about why this makes a better cup of tea!
- 5. Serve tea with a smile!
- 6. Tap out loose tea leaves immediately, and thoroughly rinse infuser so that it is ready for the next brew.
- 7. Infusers should be cleaned more thoroughly at least on a weekly basis.

Scoop Sizes:

Теа	Scoop	Equivalent
English Breakfast	20ml	4 teaspoons or 1 tbsp & 1 tsp
Assam	20ml	4 teaspoons or 1 tbsp & 1 tsp
Earl Grey	15ml	1 tablespoon
Darjeeling 2nd Flush	15ml	1 tablespoon
Ceylon	20ml	4 teaspoons or 1 tbsp & 1 tsp
Ceylon with vanilla	20ml	4 teaspoons or 1 tbsp & 1 tsp
Keemun Gong Fu	15ml	1 tablespoon
Rose Gong Fu	20ml	4 teaspoons or 1 tbsp & 1 tsp
Yunnan Gold	20ml	4 teaspoons or 1 tbsp & 1 tsp
Yellow Gold Oolong	15ml	1 tablespoon
Monkey Picked Oolong	15ml	1 tablespoon
Dragon Well	15ml	1 tablespoon
Gunpowder Supreme	10ml	2 teaspoons
Gunpowder Supreme with ginger	15ml	1 tablespoon
Moroccan Mint	15ml	1 tablespoon
Silver Needle	20ml	4 teaspoons or 1 tbsp & 1 tsp
Jasmine Silver Needle	20ml	4 teaspoons or 1 tbsp & 1 tsp
White Peony	30ml	2 tablespoons
Rose white peony	30ml	2 tablespoons
Peppermint	30ml	2 tablespoons
Super Berry	30ml	2 tablespoons
Chamomile	30ml	2 tablespoons
Rooibos	30ml	2 tablespoons
Honeybush	30ml	2 tablespoons
Whole Rose buds	30ml	2 tablespoons
Daintea	30ml	2 tablespoons
Serenitea	15ml	1 tablespoon
Puritea	30ml	2 tablespoons
Activitea	20ml	4 teaspoons or 1 tbsp & 1 tsp
Felicitea	30ml	2 tablespoons
Revitealise	30ml	2 tablespoons
Immunitea	30ml	2 tablespoons
Eternitea	15ml	1 tablespoon